



Advertising Opportunities with the British Chamber

Advertising Opportunity	Audience	Cost
Advertise a member benefit or discount: Chamber Monthly Newsletter, Facebook LinkedIn	<ul style="list-style-type: none"> - Mailing list of 750+ individuals from 180+ companies - 4000+ Likes on the Chamber Facebook page and 300+ followers on LinkedIn 	Free
Banner Adverts in the monthly Chamber Newsletter	<ul style="list-style-type: none"> - Mailing list of 750+ individuals from 180+ companies 	400 USD per month
Membership Directory 2016 - 17	Distribution of 500 hard copies to 180+ member companies, government organisations and Chambers of Commerce etc. in Myanmar and overseas in September 2016.	TBC
Adverts on the homepage of the Chamber website	The home page has an average of 9000 impressions per month.	200 USD per month
Sponsor an event for Chamber members	<ul style="list-style-type: none"> - 60 - 100 attendees - Event invitation sent to mailing list of 750+ individuals from 180+ companies 	Discuss with the Chamber
Platinum or Gold Sponsorship of the Chamber	<p>Benefits of sponsorship include:</p> <ul style="list-style-type: none"> - Recognition as Gold tier Sponsor with inclusion of company logo on the British Chamber Myanmar website and promotional material. - Opportunity to send two Electronic Direct Mails to members per year. <p>NB: Annual Sponsorship opportunities will be advertised again in July 2016.</p>	TBC

Please contact the Chief Executive if you are interested in discussing any of these ideas further:
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