

## Member Advertising Opportunities with the British Chamber

Advertising Opportunity	Audience	Specs	Cost
<b>Advertise a member benefit or discount: Chamber Monthly Newsletter</b>	- Mailing list of 900+ individuals from 240+ companies	Listing with company name and promotion, 50 words max	Free
<b>Advertise on our Social Media Channels</b>	- 10,000+ Likes on the Chamber Facebook page, 700+ followers on LinkedIn and 700+ followers on Twitter	900 x 900 Pixels Visual + 50 words	100 USD for 1 post to all 3 channels
<b>Banner Adverts in the monthly Chamber Newsletter</b>	- Mailing list of 900+ individuals from 240+ companies to the Chamber membership	600 x 200 Pixels	400 USD per month
<b>Banner Adverts in the weekly Chamber Events Newsletter</b>	- Mailing list of 1700+ individuals from 300+ companies to the Chamber membership and friends of the Chamber	600 x 200 Pixels	100 USD per week
<b>Adverts on the <a href="#">homepage of the Chamber website</a></b>	The home page has an average of 9000 impressions per month.	370 x 460 Pixels	250 USD per month
<b>Banner advert on the Membership Directory page</b>	The Chamber has moved to a digital directory this year! Access is given exclusively to members of the Chamber and this will replace the printed directory	1170 x 430 Pixels	400 USD per month
<b>Sponsor an event for Chamber members</b>	- 60 - 100 attendees - Event invitation sent to mailing list of 1700+ individuals from 300+ companies		Discuss with the Chamber

Please contact the Events and Marketing Manager if you are interested in discussing any of these ideas further: [events@britishchambermyanmar.com](mailto:events@britishchambermyanmar.com)