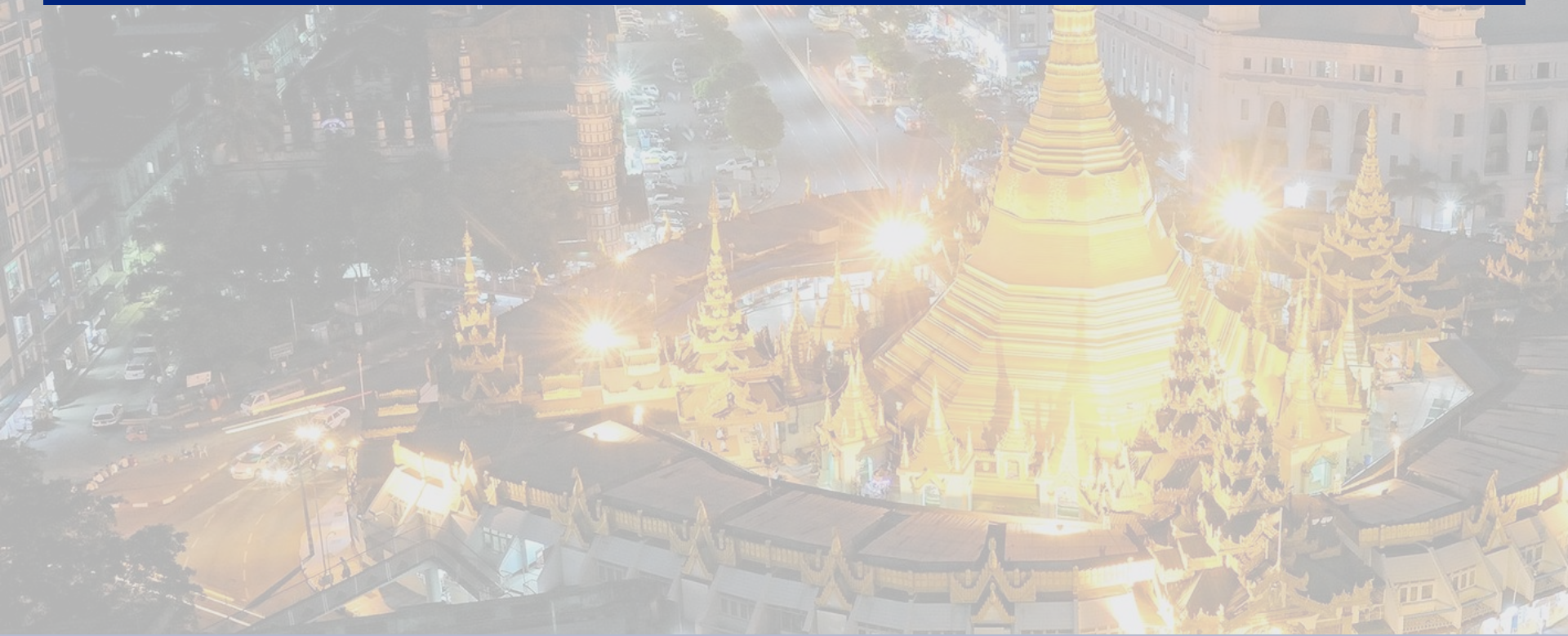


British Chamber Events Sponsorship Package 2022 - 2023



Contents

Page 3	Events Overview September 2022 to August 2023
Page 4 – 6	Signature British Chamber Golf Tournament
Page 7 – 9	Signature British Chamber Christmas Lunch
Page 10 – 12	Signature British Chamber Burns Night
Page 13 – 16	Other British Chamber Events
Page 17 – 18	Beer / Wine Sponsors
Page 19 – 21	Sponsor Benefits

Events Overview September 2022 to August 2023

Signature Events

Signature events, held once a year, are predominantly social events to bring together our Members and the wider community for enjoyment, networking and business exposure. By sponsoring a signature event you will have premium brand exposure, numerous perks and benefits and a wonderful day or evening.

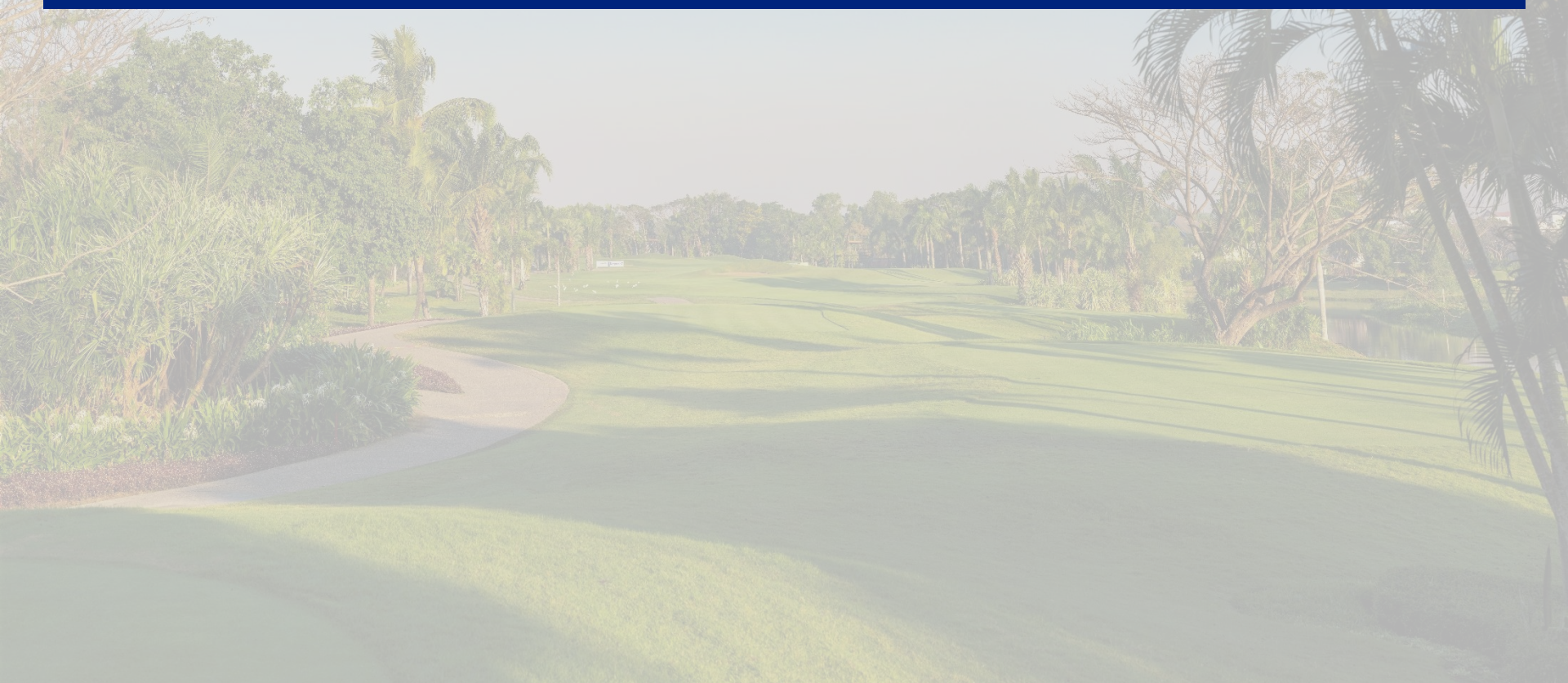
- ❖ **Golf Tournament**
 - Saturday 29th October 2022
- ❖ **Christmas Lunch**
 - Friday 16th December 2022
- ❖ **Burns Night**
 - Saturday 28th January 2023

Other Events

We have a full schedule of alternative events repeated throughout the year, if you would like to be involved or know more about any of the following events please see the relevant page.

- ❖ **Mandalay Events**
- ❖ **Trade Export Events**
- ❖ **Monthly Networking**
- ❖ **Miscellaneous Events**

Signature British Chamber Golf Tournament



British
Chambers of
Commerce

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British Chamber
of Commerce
Myanmar

Golf Tournament Saturday 29th October 2022

Overview

The British Chamber's Annual Golf Tournament has become a flagship event in the Chamber's calendar, bringing together member companies and their invited guests.

Hosting up to 120 players with additional guests for dinner and the prize-giving ceremony, this tournament is an opportunity for your business to stand among international and domestic brands across various industries.

There are a range of different sponsorship options available at levels ranging from the most exposure and exclusive Platinum Sponsor through to prize donations.

Available Sponsor Opportunities

- ❖ **Platinum Sponsorship - \$3,000**
Two available
- ❖ **Gold Sponsorship - \$2,000**
Two available
- ❖ **One Hole Sponsorship - \$1000**
- ❖ **Prize Sponsorship - \$500**
- ❖ **Beer / Wine Sponsor (see page 19 and 20)**

Previous Years



Signature British Chamber Christmas Lunch



Christmas Lunch Friday 16th December 2022

Overview

The British Chamber's Annual Christmas Lunch is the main lunch time event in our calendar and offers guests and sponsors the opportunity to network with companies in a more intimate setting.

With expected guests around one hundred the event is full of festive cheer and merriment.

The event starts around 1pm and lasts late into the evening. It includes a choir, live music, charity raffle, a fabulous Christmas feast and plenty of Christmas fizz.

Available Sponsor Opportunities

- ❖ **Platinum Sponsorship - \$2,000**
One available
- ❖ **Christmas Theme Sponsorship - \$1,000**
One available
- ❖ **Beer / Wine Sponsor (see page 19 and 20)**

Previous Years



Signature British Chamber Burns Night



Burns Night Saturday 28th January 2023

Overview

Burns Night, held each year on or around the 25th January, is a celebration of the life and enduring legacy of the great Scottish poet Robert Burns. While it was first organised by his close friends and family as a memorial dinner, the night has since morphed into a national and internationally recognised event, cheering Scotland's distinctive culture and heritage.

We will be hosting an evening of Scottish food, drink, music, poetry and dancing.

The event is held in the garden of one of the British Diplomatic Residences. Hosting around 200 people the night includes speeches, toasts and a temporary dancefloor for Scottish dancing.

Available Sponsor Opportunities

- ❖ **Title Sponsorship – \$3,000**
- ❖ **Dance Floor Sponsorship - \$1,500**
One available
- ❖ **Whisky Sponsorship - \$1,000**
One available
- ❖ **Haggis Sponsorship - \$1,000**
One available
- ❖ **Beer / Wine Sponsor (see page 19 and 20)**

Previous Years



Other British Chamber Events



Other British Chamber Events

Mandalay Events

With new and growing Membership in Mandalay, the Chamber are seeking companies and sponsors who would like to expand into the Mandalay market, either looking for a platform through which to present, or through sponsorship of a networking or workshop event.

Price by negotiation.

Monthly Networking

The Chamber run regular Monthly Networking events, either individually or jointly with other Chamber of Commerce. If you would like to present and promote your company to British Chamber Members, you can do so by sponsoring a networking event and co brand the evening.

Price \$30 per participant (typically 60 – 100 pax)

Other British Chamber Events

Professional Women's Network

Currently committed to ongoing sponsorship the Professional Women's Network holds regular events throughout the year, inviting engaging female speakers to share their experiences and learning throughout their careers.

Trade Expo for the year 2022

Overview

Trade Expo (Mandalay and Yangon) , is planned to be held each year starting this year, 2022. The expo plans to stimulate business opportunities at a local level between local companies and also to provide information and support on potential export markets.

The event is both an exhibition where exhibitors can exhibit products and services to each other as well as useful presentations on how the export market can grow.

Available Sponsor Opportunities

- ❖ Title Sponsorship – \$3,000 per expo (Complimentary stand in prominent location) (Logos on all publications in relation to the event). (Speaking slots)
- ❖ Gold Sponsorship - \$1,500 per expo (Complimentary stand) (logo in a few publication followed (under) by title sponsors' logo)
- ❖ Venue Sponsorship
- ❖ In Kind Sponsorship - \$400 (Ground transportation services) (IT support) (Printing, Flyers, Backdrops,..)
- ❖ Airline Sponsorship (Mandalay Expo)

Beer / Wine Sponsor



Beer / Wine Sponsor Opportunities

Beer Sponsor

The Chamber are seeking Beer Sponsors for regular Signature and Networking events. Terms to be agreed depending on the number of events proposed. Full years sponsorship is available, also event by event on an ad-hoc basis

Terms to be agreed.

Wine Sponsor

The Chamber are seeking Wine Sponsors for regular Signature and Networking events. Terms to be agreed depending on the number of events proposed. Full years sponsorship is available, also event by event on an ad-hoc basis

Terms to be agreed.

Sponsor Benefits

SPORTING SPONSORS



PUN HLAING
GOLF CLUB



Memories
GROUP

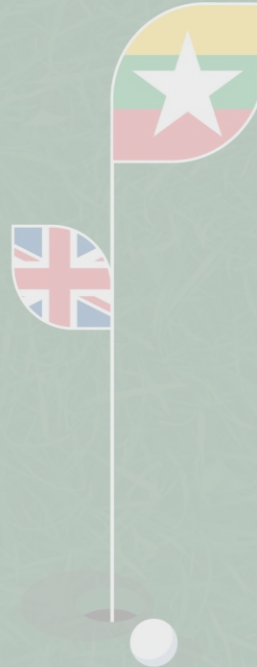


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ROSEWOOD
YANGON



British
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British Chamber
of Commerce
Myanmar

Sponsor Benefits

For all the events previously listed we have detailed Sponsorship Packages available with the sponsor requirements and the benefits in return.

Benefits range from –

- Free tickets to events,
- Speaking slots,
- Custom made marketing collaterals,
- Direct emails to our database of over 5000 active business people in Yangon and internationally,
- Adverts on our website,
- Co-branding of events,
- Company introductions,
- UK brand exposure

And many more.

Sponsorship packages are not set and are adaptable to suit your company requirements. Please let us know which event you would like to sponsor.

Thank you for your interest in sponsoring a Chamber Event.

We are eager to work with you on your event so please also get in touch to discuss your ideas.

We can be contacted on events@britishchambermyanmar.com OR by phone on (0)19253748

We hope to work with you on an event soon!