

## First Summit of ASEAN British Chambers and Businesses

*A multi-sector British trade event organised by the British Business Group in Lao PDR & supported by the British Embassy in Vientiane*

*For more information about the event, including sponsorship and registration, please get in touch with:*

**Ms. Leire Pez**

*Executive Director (BBGL)*

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## First Summit of ASEAN British Chambers and Businesses

*Vientiane, Laos*  
**23-25 March 2018**



British Business Group  
Lao PDR

## Event Pricing

### VISITOR Pass

**\$20**

*Access to exhibition only*

### EXHIBITOR Pass

**\$300**

then \$50 per guest from the same organisation

- 2m x 3m space within exhibition
- access to all events including meals & drinks Friday-Saturday

### VIP Pass - SATURDAY

**\$100**

then \$75 per guest from the same organisation

- access to all events including meals & drinks on Saturday

### VIP Pass - FULL

**\$175**

then \$125 per guest from the same organisation

- access to all events including meals & drinks Friday-Saturday

## First Summit of ASEAN British Chambers and Businesses

**23-25 March 2018**

*A multi-sector British trade event to proactively develop the Lao-UK trade relationship and promote the collaboration between the BBGL and our neighbouring British chambers and businesses, supported by the British Embassy in Vientiane.*

### The event will include:

- a press conference and side reception for Lao media
- a welcome dinner on Friday 23 March
- an exhibition and workshop programme for companies interested in the Lao market
- BBGL and chambers talks: a moderated thought leadership programme with panel discussions
- a programme streams for specific sectors
- a side reception for Lao officials: Ministry of Planning and Investment, Ministry of Commerce and Industry, Lao National Chamber of Commerce
- a speed business networking event
- a brunch with speaker session on Sunday 25 March

*For more information about the event, including sponsorship, registration, or any special request, please get in touch with:*

### Ms. Leire Pez

*Executive Director (BBGL)*

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## Sponsorship Packages

### Bronze

**\$1,000**

- access to all Friday-Sunday events for **up to 2 participants**
- preferential room rate with partner hotel
- logo on all online/offline comms materials as “Bronze Sponsor”
- 3m x 3m space within trade exhibition
- **VIP seating with Ambassadors/dignitaries for seated meals**

### Silver

**\$2,000**

- access to all Friday-Sunday events for **up to 3 participants**
- preferential room rate with partner hotel
- logo on all online/offline comms materials “Silver Sponsor”
- 3m x 4m space within trade exhibition
- **VIP seating with Ambassadors/dignitaries for seated meals**
- **10 minute microphone “sales opp” at Press Conference or Saturday lunch**

### Gold

**\$3,000**

- access to all Friday-Sunday events for **up to 4 participants**
- preferential room rate with partner hotel
- logo on all online/offline comms materials “Gold Sponsor”
- 4m x 4m space within trade exhibition
- **VIP seating with Ambassadors/dignitaries for seated meals**
- **10 minute microphone “sales opp” at Press Conference or Saturday lunch**
- **private consultation with the Ambassador & his team**

**Note for all packages: Additional participants priced at \$125**