

# Brand Affiliation Rules and Regulations

**Rosemary Bedding Supplies Group & British Chamber of Commerce Myanmar (BCCM)**

**Effective Date:** 01 April 2025

**Expiration Date:** 31 March 2026

## Purpose

This document outlines the rules and regulations governing the brand affiliation between **Rosemary Bedding Supplies Group** and **British Chamber of Commerce Myanmar (BCCM)** to provide a **10% discount** on products for **BCCM members and staff**.

## Eligibility

1. Qualified Individuals:

- Members and staff currently registered with BCCM are eligible for the discount.

2. Identification:

- Eligible individuals must present valid identification, such as a **BCCM membership card** or **staff ID**, to qualify for the discount.

## Discount Details

1. Discount Rate:

- A flat 10% discount will be applied to all eligible purchases made by BCCM members and staff for products of **Rosemary Bedding Supplies Group**.

2. Applicable Products:

- The discount applies to all products offered by **Rosemary Bedding Supplies Group**, unless otherwise specified.

3. Non-Transferable:

- The discount is non-transferable and can only be used by the eligible individual.

## **Redemption Process**

### **1. Purchasing:**

- To redeem the discount, eligible individuals must inform the sales representative at the time of purchase and present the necessary identification.
- The discount can also be applied to purchases made through **Rosemary Bedding Supplies Group's official social media pages and Viber.**

### **2. Online Orders:**

- For online purchases, eligible individuals must enter their **BCCM Membership Card number** at checkout to receive the discount.

## **Limitations and Exclusions**

### **1. Exclusions:**

- The discount cannot be combined with other promotions, sales, or discounts unless explicitly stated.

### **2. Usage Limits:**

- The discount is limited to personal purchases and cannot be used for commercial or resale purposes.

## **Expiration**

- This discount program will expire exactly one year from the start date as indicated above.
- After the expiration date, the discount will no longer be applicable, even if the affiliated individual is still associated with BCCM.

## **Communication**

### **1. Promotion:**

- BCCM will promote the affiliation and discount program to its community through official channels, including websites and notice boards.

### **2. Updates:**

- Any changes to the rules and regulations will be communicated promptly to BCCM and its affiliates.

## **Compliance**

### 1. Enforcement:

- **Rosemary Bedding Supplies Group** reserves the right to refuse the discount if eligibility cannot be verified or if the terms are not adhered to.

### 2. Review:

- These rules and regulations are subject to review and modification by both parties as necessary.

## **Contact Information**

For any questions regarding the brand affiliation or discount program, please contact:

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**Rosemary Bedding Supplies Group**

**British Chamber of Commerce Myanmar**

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