## Quick overview of our new platform: Alote for blue & grey collar, non-office jobs

Recently JobNet has launched their newest online recruitment and job search platform, Alote<sup>™</sup>, that targets non-office, blue collar, grey-collar and lightly-skilled or entry level roles in sectors such as manufacturing, skilled trades, telecom, logistics, retail, wholesale, food & beverage, hospitality, medical, distribution, construction, energy and more.

The vision is to be able to provide any company in Myanmar access to the largest candidate audiences they need for all levels of their organization.

The platform went LIVE for companies and job recruitment agencies and already has over 200 companies who joined the launch program. For a limited time, the launch program is offering free job posting for blue-collar, grey-collar, and non-office roles on Alote.

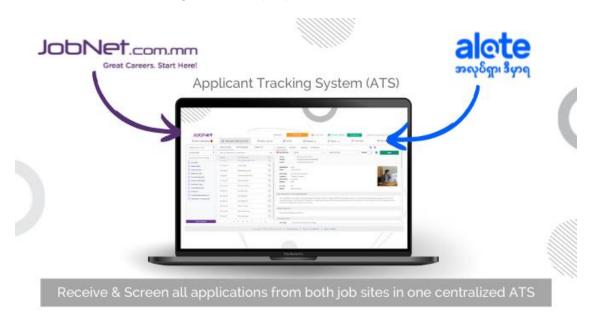
Do you want to post free blue-collar, grey-collar, and non-office jobs on Alote™?

- If you already have a JobNet account, CLICK HERE
- If you are new and do not have a JobNet account, CLICK HERE

Here is an overview of the key benefits of using our platforms:

1. What makes Alote<sup>™</sup> unique is that it is integrated into the JobNet centralized recruitment system.

This means that Alote<sup>™</sup> shares a centralized recruitment system with JobNet.com.mm, so you can post jobs to multiple platforms and manage all your candidates from one convenient online dashboard. No need to login into multiple platforms.



Simply select "Alote" to post a job ad for blue-collar, grey-collar or non-office roles, and "JobNet" for white-collar roles from the dashboard, and the open position will be published on the Alote or JobNet platform based on your selection.

2. You can review all incoming applications in one centralized Applicant Tracking System

Screen all applicants and manage all your job postings in one place. (White-collar candidates you receive from the JobNet.com.mm platform and blue-collar, grey-collar, non-office candidates you receive from the Alote platform)

3. All incoming job applications you receive from your jobs are organized and stored in your personal Talent CRM, a centralized cloud-based location so you can easily review them at any time, never losing a CV ever again.

You can also run keyword searches among thousands of CVs at the same time to find your next great hire and fill current open roles with CVs you have received in the past.

The candidate CVs and profiles get updated in real-time, as soon as the candidate updates their JobNet or Alote profile, so the data in the CVs will never be outdated.



Are you interested in discovering more about our platforms and how they can help you hire better, faster and cheaper? Register <u>here</u> for a free product demonstration and we'll contact you within a day to get you started.