

CALL FOR INTEREST

Virtual Education and Training Trade Mission to Myanmar 26-29 January 2021

The British Chamber of Commerce Myanmar, working in partnership with The Training Gateway, is pleased to invite **expressions of interest** in a virtual education and training trade mission to be held in January 2021.

The Director of The Training Gateway, Amanda Selvaratnam, commented: *“Coronavirus is changing the future of education. This virtual trade mission will be an excellent opportunity for UK and Myanmar educational institutions and businesses to discuss new ways of working together and to start developing high quality, effective educational partnerships.”*

Peter Crowhurst, CEO of British Chamber of Commerce Myanmar commented: *“ Myanmar as an emerging nation is fortunate to have a young dynamic population with an enormous thirst for quality education to provide a strong foundation for the future. There are plentiful opportunities for UK education institutions to play a role and spread the influence and benefits of a UK education. The mission will open the door to excellent opportunities and long-term benefits for everyone. On behalf of the board of directors and members the British Chamber of Commerce Myanmar looks forward very much to welcoming you to the opportunities here in Myanmar.”*

A country's future is built on the education of its children. A good education today will put young Myanmar people in a better position to face the challenges of tomorrow. Find out how you can collaborate together with UK education and providers on upgrading your current curriculum and program offers.

Who should attend?

The mission will bring together UK Universities, Further Education Providers and Private Training Providers, who are interested in exporting their training offer overseas, to meet virtually with interested Myanmar Universities, Colleges and Businesses.

Examples of training opportunities -

- **CPD short courses** online and face to face post Covid-19 (particularly if can provide credit towards a professional qualification) in the areas of:
 - Leadership & Management
 - Strategic Business
 - First Aid
 - Mental Health
 - Project Management



Planned Format

Webinar – December 2020

A pre-mission briefing webinar will take place in December. This will outline the educational and training landscape and the scope of the UK providers, along with the business culture in Myanmar. During the webinar there will be the opportunity for the audience to ask questions.

Virtual Mission – 26-29 January 2021

The virtual mission will follow the format of a matchmaking schedule and delegates will attend approximately 3 prearranged, 1-2-1 meetings which will take place during the week with potential overseas partners.

On the final day (Friday 29 January) there will be a showcase event from participants from the UK side to the Myanmar audience, and should you wish, you can request further meetings with your interested UK participant after the mission has taken place.

Meetings will be scheduled, wherever possible, to take into account the different time zones. A personalised agenda will be provided to each delegate at least one week prior to the mission.

We are currently running a call for interest alongside The Training Gateway to establish the likely numbers on both sides, please register your interest by emailing grace@britishchambermyanmar.com by Friday 20 November.