



LBU
A Promise for Your Future!

LONDON
BUSINESS UNIVERSITY

FOUNDED IN 2017

Certificate in Managerial Finance

Learning Objective	<p>The purpose of this program is to develop professional skills required for financial decision making and value creation.</p> <p>The certificate on Strategic Financial Management builds understanding of financial problems faced by business today and builds skills to analyze and solve those problems. Strategic financial planning and decision-making skills would be enhanced by this course.</p> <ul style="list-style-type: none">• Analyze the statement and cash flows and make appropriate decisions• Estimate cash flows and make capital budgeting decisions under both certainty and uncertainty• Demonstrate the different financing decision making and capital budgeting decisions• Build Financial Planning Models• Make strategic decision on capital allocation• Understand the principal value based management approaches to create value for shareholders• Understand the various facets of risk management and develop a risk response strategy
Certificate Level	<ul style="list-style-type: none">• Professional Certificate
Awarding Body	<ul style="list-style-type: none">• LBU
Contents	<ol style="list-style-type: none">1. Introduction to Financial Management2. Financial Stature3. Performance measurement Analysis4. Financial Planning and Growth5. Financial –Planning Models6. Capital Budgeting7. Capital Allocation8. Capital Structure9. SWOT Analysis10. Strategic Financing Decisions11. Strategic Risk Management12. Final Exam
Delivery System 100% online	<ul style="list-style-type: none">• Weekly Lecture (via Microsoft Team) and• Final Assessment (Case Study Analysis) 3hr question
Potential Candidates	<ul style="list-style-type: none">• Corporate Executives and managers who participate in strategic decisions• Young professionals who are looking to learn nuances of finance
Entry Requirements	<ul style="list-style-type: none">• Any Diploma or Degree Holder (or) 1 year minimum experience• strong English language skills (oral / written)
Total Learning Hours	<ul style="list-style-type: none">• 12 hrs online



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Day & Time	<ul style="list-style-type: none">• Flexible
Lecturer	<ul style="list-style-type: none">• Academic Lecturer with over 10 years of teaching experience
Certificates	<ul style="list-style-type: none">• Certificate of Completion + Academic Transcript by LBU