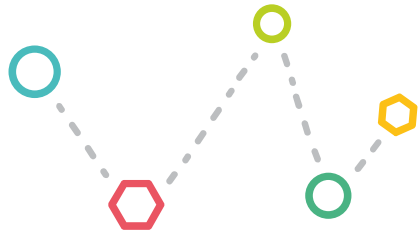
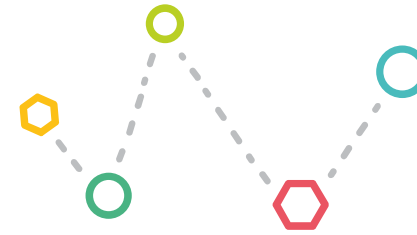


Remote Working & the Myanmar Gig Economy



The Agenda



1. Introduction
2. What's Remote Working? Benefits of Remote Working
3. What technology can be used?
4. Requirements for Remote Working
5. What's Gig Economy? Benefits of Gig Economy
6. Popular gig trends in Myanmar
7. Tips about outsourcing, freelancing

What's Remote Working?

Remote work – allowing professionals to work outside of a traditional office environment

(Emma Prendeville)

Benefits of Remote Working

> For employees

- Less time spent commuting
- Flexible lifestyle
- Better health and wellness
- Renewed passion

> For employers

- Increased productivity
- Cost savings
- Engaged employees
- Better Structured organization
- More competitive recruitment

What **technologies** can be used?



Requirements for Remote Working

> For employees

- Dedicated workplace
- Dress properly
- Let the family know you're "working"
- Always be available during office hours
- Stick to the office hours not to burn out

> For employers

- Provide internet connection and necessary training to work remotely
- Set up remote working policies
- DAILY check-in meetings
- Communicate, communicate and communicate
- Socialize, casual talks

What's Gig Economy?



Benefits of Gig Economy

> For gig workers (aka) freelancers

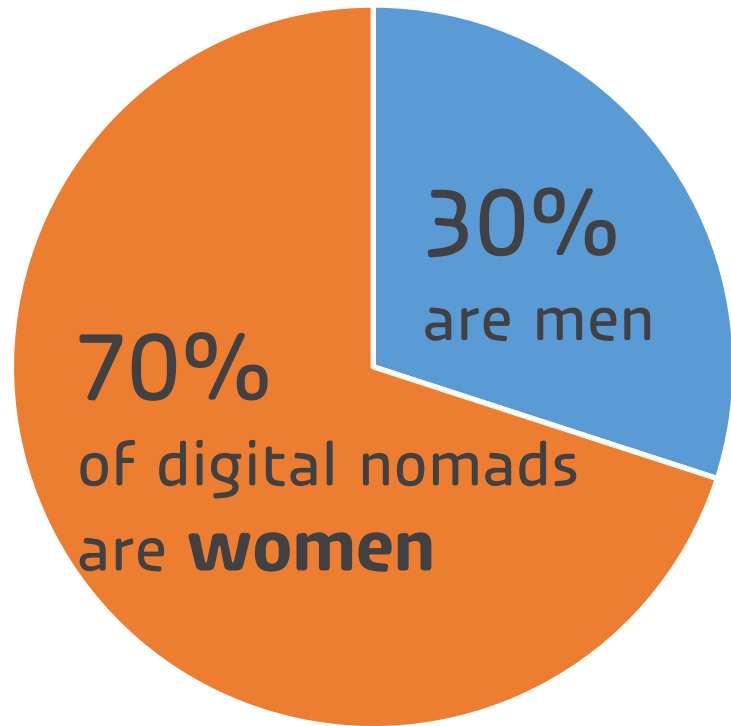
- Greater independence and flexibility
- Work-life balance
- A variety of jobs
- The more you work, the more you earn

> For employers

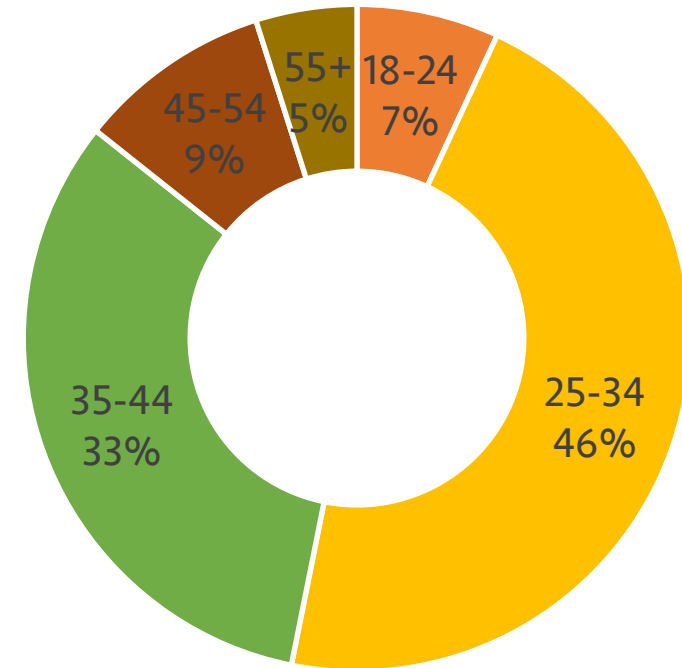
- Lower Cost
- Diverse pool of flexible workers
- Unnecessary permanent employment
- Faster project delivery time

Gig Economy Insights

Breakdown by gender



Breakdown by age - Earnings



Source: nomadlist.com

■ 18-24 ■ 25-34 ■ 35-44 ■ 45-54 ■ 55+

Where can you find **freelancers**?

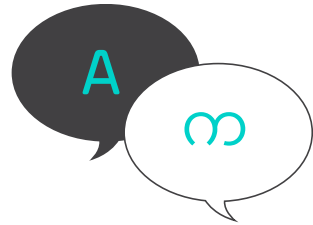


Popular gig trends in Myanmar

ONLINE



Developer



Translator



Assistant



Designer



Data Entry

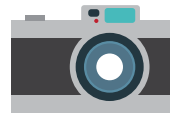


Writer

OFFLINE



Accountant



Media



Marketer



Consultant



Promoter



Researcher

Tips for Outsourcing/Freelancing

- Provide specific job description
- Draft an agreement with milestones
- Ask for portfolios, previous work done
- Check on references
- Avoid hiring based on price
- Discuss about ownership of the output
- Communicate regularly
- Make sure of freelancer marketplaces

THE GIG ECONOMY IS HERE!



www.chatesat.com

It is driven by the freelancers.



honey@chatesat.com