

EUROCHAM
★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★
CAMBODIA



EURO FAIR

EUROPEAN FAIR IN CAMBODIA

**SEIZE THE BOOM. GROW YOUR BUSINESS
IN CAMBODIA**

FRIDAY 29, SATURDAY 30 JUNE & SUNDAY 01 JULY 2018 KOH PICH, PHNOM PENH

ABOUT EURO FAIR

An exclusive opportunity to join the most renowned European brands in Cambodia. Whether you are looking to enter the market or strengthen your existing business in the Kingdom, this is the perfect event to be at the forefront of Cambodia's growing economy.

-
- **Multisectoral fair**
 - **European brands, products and services**
 - **Cambodian consumers**
 - **Booming new market (7% annual growth)**



REASONS WHY YOU SHOULD EXHIBIT

1

Showcase
your products
and services

2

Boost your
visibility to
10000+ visitors

3

Find new
business
partners

4

Network with
EuroCham's
300+ members



EXHIBITORS PACKAGES

Between our high-traffic website, a widely-distributed yearly directory, 6,500+ eNewsletter subscribers, and an active Facebook audience of nearly 12,000+, exhibitors will receive constant forms of media exposure.

	PLATINUM	GOLD	SILVER
BOOTH			
Space for booth	18 sqm	18 sqm	9 sqm
Preferential location for booth	✓		
VISIBILITY: MEDIA			
Logo on promotional emails	20%	10%	NORMAL
Logo on EuroFair website footer	✓		
Logo on EuroFair website - exhibitors' page	20%	10%	NORMAL
Logo on EuroCham website's event page	✓		
Slide on EuroCham website	✓	✓	
Logo on Facebook event page	✓		
Mention in Facebook posts	5	3	1
Logo on newspaper ads	20%	10%	NORMAL
Logo on street banners	✓		
Mention in press release	✓		
VISIBILITY: ON SITE			
1 minute loop video on maxiscreen/ logo on screen	✓		
Dedicated page/extra space in exhibitors catalogue	FULL PAGE	HALF PAGE	
Logo on event catalogue's exhibitors page	20%	10%	NORMAL
Verbal acknowledgement during opening ceremony	✓		
Logo on banners (entrance)	20%	10%	NORMAL
Backdrop during opening ceremony	20%	NORMAL	
POST-EVENT			
Mention in wrap up on EuroCham website and social networks	✓		
MEMBER PRICE	\$5,000	\$3,500	\$1,990
NON-MEMBER PRICE	\$6,300	\$4,400	\$2,500

**BOOK BEFORE 31ST MARCH AND GET A
10% DISCOUNT**

