

Give the Gift of Grab

Practical gifts don't have to be boring. The new Grab gift cards are e-vouchers, suitable for all occasions. Fun to give. Even more fun to receive. Available in a variety of designs and Grab services such as ride, food and delivery.

Grab for Business





How can Grab gift cards move your business forward?

Enhance your customer service and win long-term business relationships with Grab gift cards. Delight those who matter with a practical gift that can be used on our everyday superapp — your valued customer will thank you for that discounted ride or food order!



For customer or employees?
You decide the way you want to gift.

What are GrabGifts?



GrabGifts are e-vouchers that offer a fixed value discount off a Grab ride, food or mart.



Use it to delight your customers, acquire new ones, drive footfall to events or reward your employees!



You decide the value, validity (up to 6 months), and usage settings – time or location controls

Choose how you want to use Grab gift cards



External outreach

✓ Brand Awareness

Boost your brand awareness by bundling your products with Grab gift cards or simply as lucky draw/giveaway gifts.

✓ Event Transport/Meal

Encourage attendance at your events/webinars. Delight your audience with a transport or food voucher to add a touch of convenience!

✓ Customer Loyalty

Broaden your loyalty program with Grab gift cards.



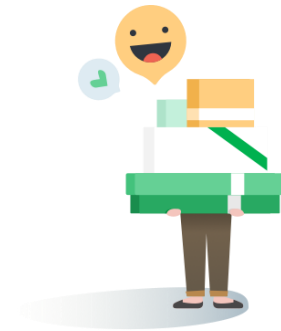
Internal outreach

✓ Employee Benefits

Recognise your employees' achievements or simply thank them with a little something.

✓ Client/Channel Partner Appreciation

Show you value your clients and partners with practical Grab gift cards that fit all occasions.



Incentivising Clients and Employees

What better way to thank your clients and employees than with practical gifts that actually make their lives better?

Grab gift cards help your clients think of your brand when they place a ride booking or food order on our superapp. You will be top of mind when they enjoy their Grab service.

Furthermore, the digital gift cards offer you a fuss-free experience that is friendly to the environment!



Drive Footfall to Events

Customised gift cards to promote your brand or event and create successful event by bringing convenience to potential customers.

Grab to Junction City



Promocode:
GRABMALL



Raise Awareness

Use our gift cards/voucher codes to boost sales - entice purchase and increase brand awareness with Grab.



AGD အတိုးပေးခြင်း
အထူးလက်ဆောင်

Promo codes
AGD10RIDE | AGD10FOOD

50% OFF

Grab

AGDBANK

Grab x AGDBANK

**Faster Payments,
Bigger Savings**

Save MMK 15,000 on
GrabFood orders with VISA

Promo code **FOODVISA**
(For New GrabFood Users)

GrabFood | VISA

Promo Period
20 July - 31 Oct. 2020

B2B CASE STUDY

Myanmar နဲ့ အတူ
ပျော်ရွှင်မှုတွေကို အတူမျှဝေခံစားလိုက်ပါ

Promo code **MYANMAR** ၁၀,၀၀၀ ကျပ်နဲ့ လျှော့စျေး ခံစားခွင့်

GrabMart | Myanmar

A solution for any occasion



A collage of various GrabGifts promotional cards for different occasions. The cards are arranged in a grid-like pattern, overlapping each other. Each card features the GrabGifts logo and a specific occasion with an illustration. The occasions shown include: WARMING (with a heater), GIFT EXCHANGE (with a gift box), FAREWELL GIFT (with an airplane), FATHER'S & MOTHER'S DAY (with a family), JUST BECAUSE (with a star), FESTIVE SEASON (with gift bags), CHRISTMAS (with a Santa hat), GRADUATION (with a cap), BIRTHDAY (with a cake), WEDDING (with rings), and CAUSE (with a star). A yellow banner in the top right corner reads "B2C USE CASE".

B2C USE CASE

How to place an order?

Step 1

Step 2

Step 3



Complete Order Form

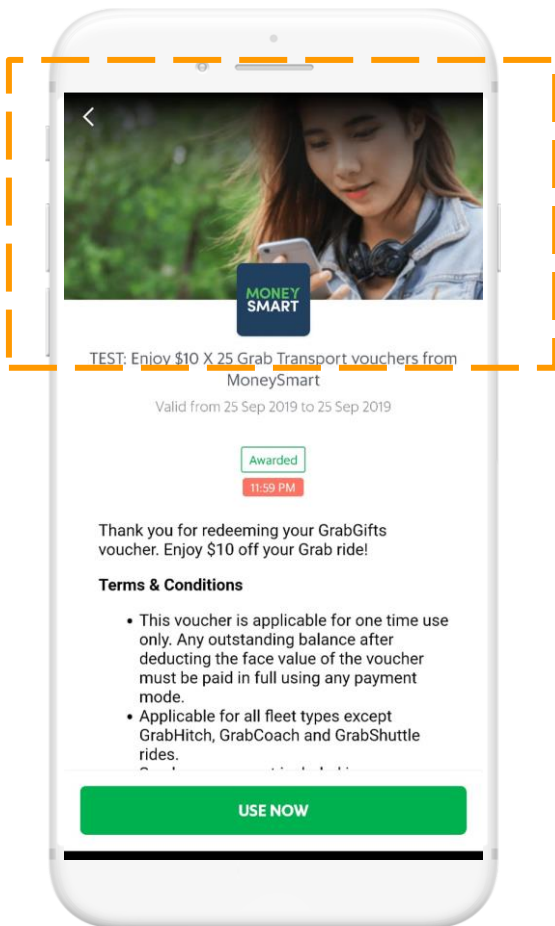
- 1) Quantity, denomination
- 2) Service type (Transport, Food, Mart, Delivery)
- 3) Voucher type (Branded Custom codes or Alphanumeric codes)
- 4) Any customisations

Payment

Bank Transfer

Voucher issuance

Once payment is received, voucher codes will be issued in csv. file attachment.



Customizing GrabGifts

Cover Image

Max file: 500KB
File type: JPG/JPEG/PNG
Dimension: 1242 x 464px

Logo Image

Max file: 500KB
File type: JPG/JPEG/PNG
Dimension: 260 x 260px

Secondary Image

Max file: 500KB
File type: JPG/JPEG/PNG
Dimension: 375 x 210px

Other custom settings*

Location

Pickup or Dropoff
at a specific address

Service type

GrabTaxi, GrabRent,
GrabFood, GrabMart

Time

eg. Between 9.00 AM
and 6.00 PM only

Denomination

eg. MMK 2000, MMK
5000, MMK10000

***Customization fee applies with minimum purchase value**

Promo Code Redemption Flow

	PromoCode
1	
2	1PVUK4HN
3	6VVKE9KB
4	8DIWILQH
5	B1TB8UQD
6	PBHTCQCK
7	
8	X5P01T
9	XQJ65T
10	1PVUK4HN
11	6VVKE9KB
12	8DIWILQH
13	
14	PBHTCQCK
15	S3UTIUXO
16	
17	XQJ65T3B
18	
19	6VVKE9KB
20	8DIWILQH
21	B1TB8UQD
22	PBHTCQCK
23	S3UTIUXO
24	X5P01T9F
25	XQJ65T3B



Rides



Food



How do I use a promo code on Grab Services?



Myanmar

Min Thet Lwin
minthet.lwin@grab.com

Regional

Stephanie Chia
stephanie.chia@grab.com

Thank you

Grab Gifts

Clients

VISA



★ Heineken®

Premium
DISTRIBUTION




YOMA BANK
The Responsible Bank.


MAB
Better ways, better lives

 **AGDBANK**

