



Myanmar Trade Promotion Organization

Trade Promotion Activities

Presented by-

U Myo Thu

Deputy Director General

Content Focus



1. Economic Policy
2. Myanmar Economic Policy
3. Vision , Mission and Objectives (MOC and Myantrade)
4. National Export Strategy Implementation
5. Myanmar Trade Statistic
6. Myanmar – UK Bilateral Trade
7. Myanmar Ease of Doing Business Rank and Score
8. Foreign Investment
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10. Conclusion



MYANMAR



Country Name

The Republic of the Union of Myanmar

Government System

Parliament Government ,
President is the head of the State.

Location

South East Asia

Area

261227.8 sq-miles (676577.5 sq-km)

State /Division

7 States and 7 Regions

Population (2019)

Over 54.86 million population with working
age of 37 million, 64.9% (15-64years)
of total population

Male to Female Ratio 88/100

GDP Growth Rate 6.8% in 2019.

GDP per capita 1608.5 USD

Majority race

Myanmar

Official Language

Myanmar

Border Countries:

Bangladesh 193 km, China 2,185km, India
1,463km, Laos 235 km, Thailand 1,800km

Economic System

Market oriented economic system





Myanmar's Economic Policy





“ Economic Policy of the Union of Myanmar ”

Vision

The economic policy of the Union of Myanmar is people-centered, and aims to achieve inclusive and continuous development. It aims to establish an economic framework that supports national reconciliation, based on the just balancing of sustainable natural resource mobilization and allocation across the States and Regions.

Objectives

1. To support national reconciliation and the emergence of a united federal democratic union.
2. To achieve balanced economic development across the States and Regions
3. To create opportunities for the emergence of capable and skilled new generations for the benefit of the country.
4. To establish an economic system that can achieve and maintain positive development outcomes through the participation, innovation and efforts of all citizens.

Myanmar Economic Policy

(1-3)

- ❑ Insuring fiscal prudence through transparent and strengthened public financial management**
- ❑ Revitalizing, reforming and/or privatizing state enterprises**
- ❑ Supporting SMEs as generators of employment and growth**
- ❑ Fostering human resource and capital through stronger academic and vocational training**

Economic Policy

(4-5)

- ❑ Prioritizing infrastructure development including electricity generation, roads and ports**
- ❑ Establishing an E-Government System that includes Data ID Cards System and comprehensive Digital Government Strategy**
- ❑ Creating employment opportunities for citizens and returnees**
- ❑ Promoting labor-intensive businesses in the short term**

Economic Policy

(6-7)

- ❑ Formulating a balanced industrial and agricultural economic model in order to achieve inclusive development, food security and increased exports**
- ❑ Ensuring economic freedoms for every citizen to engage in business activities that promote a vibrant private sector**
- ❑ Crafting a specific policy to promote foreign investments**
- ❑ Strengthening the rule of law and property rights**

Economic Policy

(8-9)

- ❑ Establishing a financial system that ensures a stable financial and monetary environment and generates necessary capital for businesses, farmers and households**
- ❑ Building environmentally sustainable cities, optimizing public utilities, reinvigorating public spaces and preserving cultural heritages**

Economic Policy

(10-12)

- ❑ Formulating a fair and efficient tax system that increases government revenue and protecting property rights through enactment of laws, rules and regulations**
- ❑ Enacting rules, regulations and procedures that protect intellectual property rights to encourage innovations and advanced technological breakthrough.**
- ❑ Forging stronger business links within the ASEAN region and beyond as a foundation for improving the business climate to establish domestic enterprises with good prospects**

Ministry of Commerce

Vision



"Developing National Economy Through Trade"

ရည်မှန်းချက်

Mission

1. To increase trade volume
2. To encourage private sector development in accordance with the Market-Oriented Economic system
3. To expand market shares for Myanmar Products in the world market through the collaboration with international organizations
4. To provide support for trade facilitation

Main Objectives



1. To support internal and external trade activities for the economic development of the country
2. To upgrade the commercial efficiency of the public and private trading houses
3. To increase the foreign exchange earnings of the country by export promotion
4. To encourage the trading activities of co-operatives and private entrepreneurs

3 Basic Principles



1. Trade activities should be aimed at the interest of the State and the people
2. Trade activities should not be a burden to the people
3. Trade activities should be aimed at structuring a long-term viable trading system. rather than to gain short-term profit

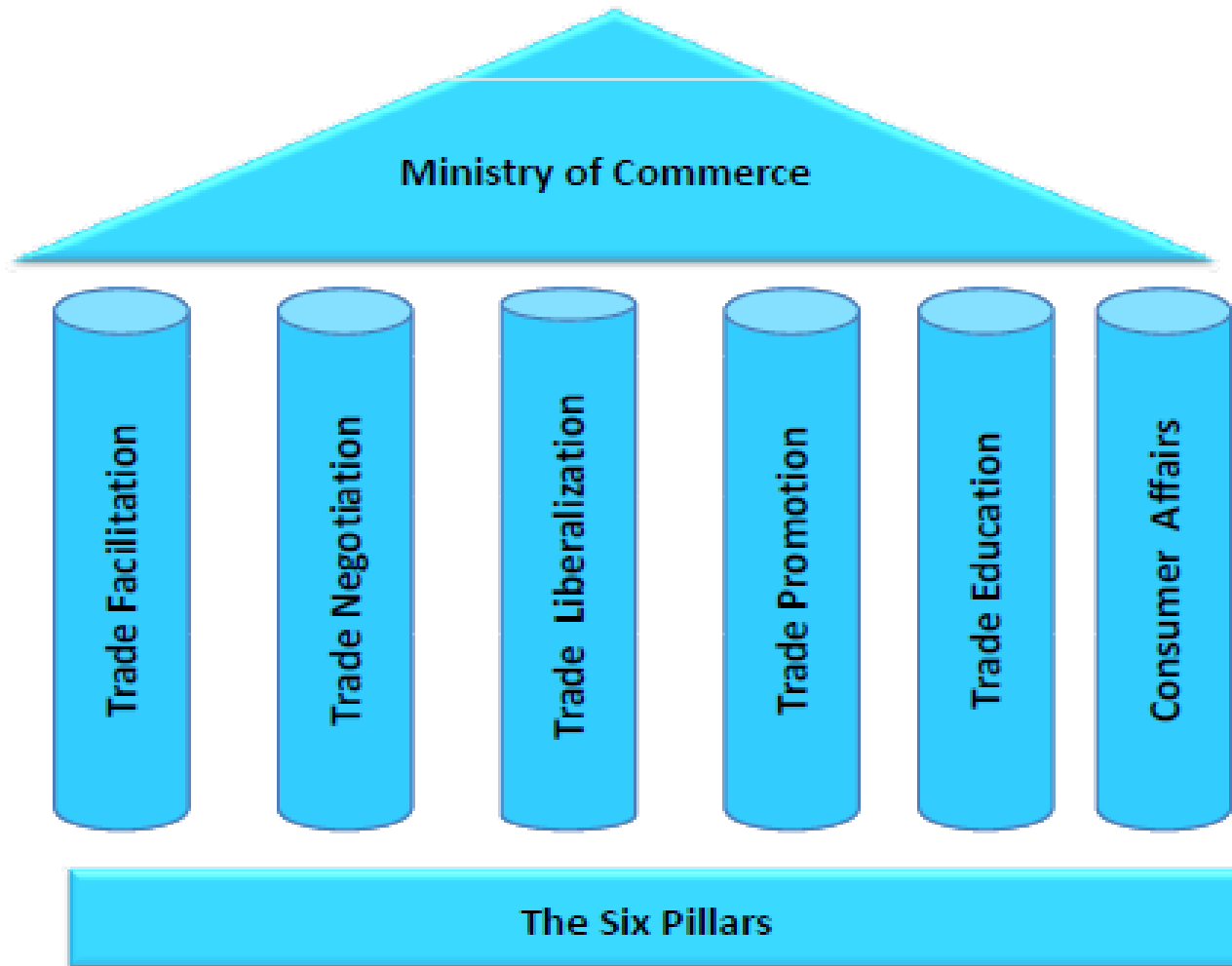
FIVE TRADE POLICY



- ❖ To formulate and implement the trade policies systematically in accordance with market economic system
- ❖ To implement export promotion and enhance trade by means of advanced ICT
- ❖ To expand trade through regional and international cooperation
- ❖ To improve trade environment
- ❖ To produce/maintain enough amount of essential and important goods for domestic consumption and manufacturing industries and stability of prices



The Six Pillars of MOC





MYANMAR TRADE PROMOTION ORGANIZATION (MYANTRADE)

Vision

- **Positioning Myanmar as a regionally competitive trading nation to attain export- led development strategy through promoting Myanmar’s enterprises.**

Mission

- **To promote Myanmar’s trade and exports to enabled local companies to compete effectively in the regional and global markets.**
- **The branding of “Made-in-Myanmar” of goods and services will be the key focus of MYANTRADE.**



MYANMAR TRADE PROMOTION ORGANIZATION (MYANTRADE)

Objectives

- To raise profile of Myanmar exporters in international markets
- To disseminate timely and relevant information and market research data to help Myanmar companies gain competitive edge in international markets
- To introduce Myanmar companies to foreign buyers
- To promote export of Myanmar goods and services in overseas markets

- In terms of ODA implementation, KOICA is responsible for Korea's bilateral grant aid. For the project to implement MYANTRADE Organization, KOICA support with bilateral ODA coupled with kind assistance of KOTRA.

Why Myanmar Needs NES

- **Big Country with 60 million population**
- **Rich in natural resources**
- **Abundant and cheap labor**
- **Good location to Market**
- **But – Small Export.**
- **Mainly primary product exports.**
- **Huge market only Asia and ASEAN.**

Strategic Objectives



- To leverage investment, build export-related skills and capacities, and foster technology innovation to support export growth.
- (ပိုမိုကုန်တိုးတက်မှုကို အထောက်အကူပြုစေမည့် နည်းပညာတီထွင် ဆန်းသစ်မှု၊ ပိုမိုကုန်ဆိုင်ရာ အရည်အသွေးနှင့် စွမ်းရည်တည်ဆောက်မှု များ အား ပေးရန်နှင့် ရင်းနှီးမြှုပ်နှံမှု တိုးမြှင့်ရန်။)
- To build enabled and supportive institutions cooperating to respond to the diverse needs of current and emerging exporters.
- (လက်ရှိနှင့် ထွန်းသစ်စပိုကုန် လုပ်ငန်းရှင်များ၏ လိုအပ်ချက် အမျိုးမျိုးကို ပူးပေါင်းဖြည့်ဆည်းပံ့ပိုးပေးနိုင်မည့် အဖွဲ့အစည်းများ ထူထောင်နိုင်ရန်။)
- To increase logistics capacities and build trade facilities across the country and at the regional level.
- (နိုင်ငံတစ်ဝှမ်းနှင့် ဒေသတွင်းအဆင့် ကုန်သွယ်မှုဆိုင်ရာလိုအပ်ချက် များကို ထူထောင်နိုင်ရန်နှင့် ကုန်စည်ထောက်ပံ့ပို့ဆောင်ရေး စွမ်းရည်ကို တိုးမြှင့်ရန်။)



Priority Sectors (Goods)

- (၁) Textile & Garments
- (၂) Electrical, Electronic & Machinery
- (၃) Forestry Products
- (၄) Food Processing
- (၅) Fisheries
- (၆) Rice
- (၇) Pulses & Beans and Oilseeds
- (၈) Rubber
- (၉) Fresh Fruits and Vegetables
- (၁၀) Gems and Jewelry
- (၁၁) Handicrafts

Priority Sector (Services)

- (၁၂) Tourism
- (၁၃) Digital Products and Services)(IT)

Trade Support Function

- (၁၄) Quality management
- (၁၅) Logistics Services
- (၁၆) Trade Information
- (၁၇) Innovation and Entrepreneurship
- (၁၈) Access to Finance.



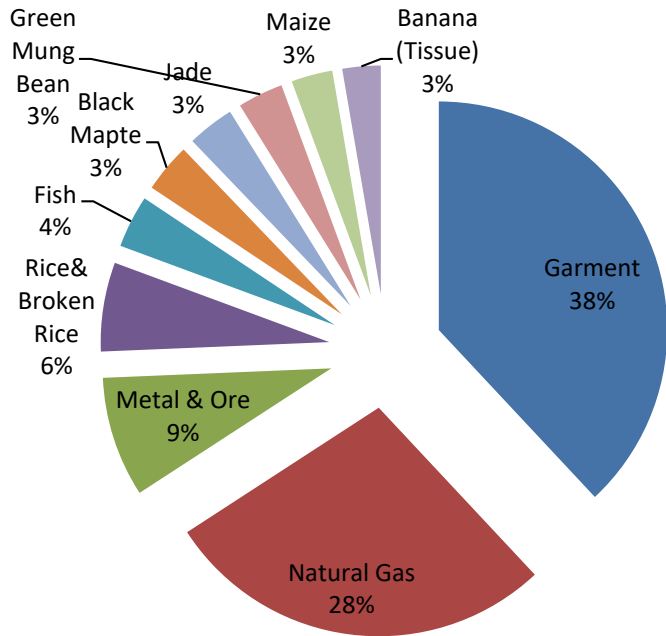
Myanmar Trade Statistics

Myanmar Trade Statistic

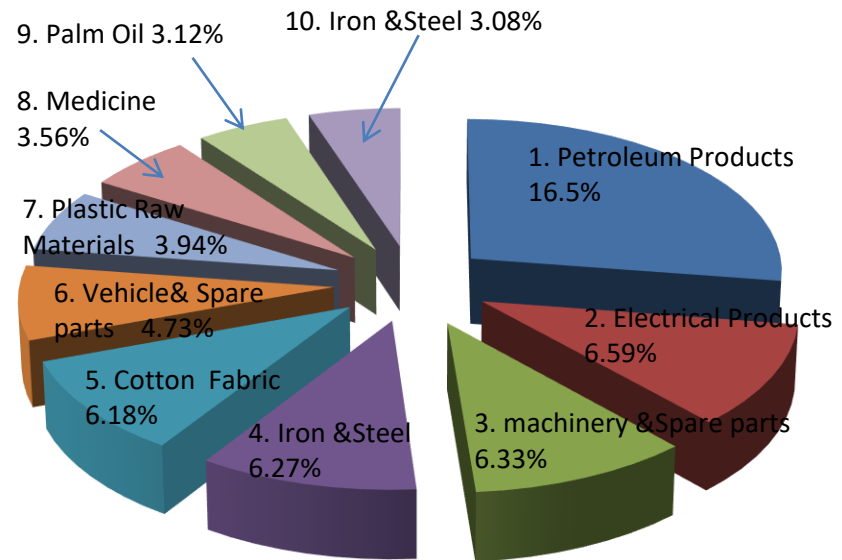
US\$ in Millions										
No	Years	EXPORT			IMPORT			TRADE VOLUME		
		OVER SEA	BORDER	TOTAL	OVER SEA	BORDER	TOTAL	OVER SEA	BORDER	TOTAL
1	2015-2016	6587.95	4548.93	11136.88	13973.01	2604.94	16577.95	20560.96	7153.87	27714.83
2	2016-2017	7018.32	4602.55	11620.88	14343.80	2836.98	17180.78	21362.12	7439.53	28801.66
3	2017-2018	10331.042	6115.665	16446.707	16355.324	3093.332	19448.656	26686.366	9208.997	35895.363
4	2018-2019	9841.246	7219.171	17060.417	15018.229	3068.368	18086.597	24859.475	10287.539	35147.014
5	2019-2020	10490.435	7152.597	17643.032	15592.895	3429.502	19022.397	26083.33	10582.099	36665.429
6	2020-2021 (1-10-2020)- (30-10-2020)	500.703	344.685	845.388	981.98	178.915	1160.895	1482.683	523.600	2006.283



Major Export and Import Items(2019-2020)



Major Exports (2019-2020)



Major Imports (2019-2020)



Major Trading Partners



Top Ten Export Countries
(2019- 2020 Financial Year)

US \$ in Million		
Sr. No	Country	Value
1	China	5401.943
2	Thailand	3095.988
3	Japan	1354.369
4	American	905.976
5	Singapore	753.114
6	Germany	641.865
7	India	616.464
8	Spain	552.251
9	Britain	501.453
10	South Korea	485.436

Top Ten Import Countries
(2019- 2020 Financial Year)

US\$ in Millions		
Sr. No	Country	Value
1	China	6724.334
2	Singapore	3052.194
3	Thailand	2013.486
4	Malaysia	1085.818
5	Indonesia	1043.926
6	India	696.938
7	Vietnam	629.697
8	Japan	573.990
9	South Korea	530.369
10	American	406.915

TRADE SITUATION (Myanmar and UK)

US \$ million

No	Fiscal Year	Export	Import	Trade Volume
'1	2015-2016	35.237	15.137	50.374
'2	2016-2017	134.078	33.158	167.236
'3	2017-2018	311.270	49.503	360.773
'4	2018	233.100	38.834	271.934
'5	2018-2019	508.836	61.480	570.316
'6	2019-2020	501.453	63.948	565.401

Export by product group

US\$ Million

AGRICULTURE PRODUCTS	ANIMALS PRODUCTS	MARINE PRODUCTS	MINERAL PRODUCTS	FOREST PRODUCTS	MANUFACTURE PRODUCTS	OTHERS	TOTAL
22.239	0.000	17.107	0.000	0.140	458.594	3.373	501.453

Import by product group

US\$ Million

INVESTMENT PRODUCTS	RAW MATERIAL	ARTICLE OF USE	Total
41.184	5.082	17.682	63.948

Major Export Items to UK (2019-2020)

Sr.No	Commodity	Value (US\$ in Millions)
1	Garment	429.467
2	Fish	16.076
3	Broken Rice	7.043
4	Rice	6.742
5	Black Matpe	3.621
6	Green Mungbean	2.858
7	Niger Seed	0.824
8	Black Eyed Bean	0.6
9	Prown	0.527
10	Pigeon Pea	0.293

(2019-2020) IMPORT FROM UK

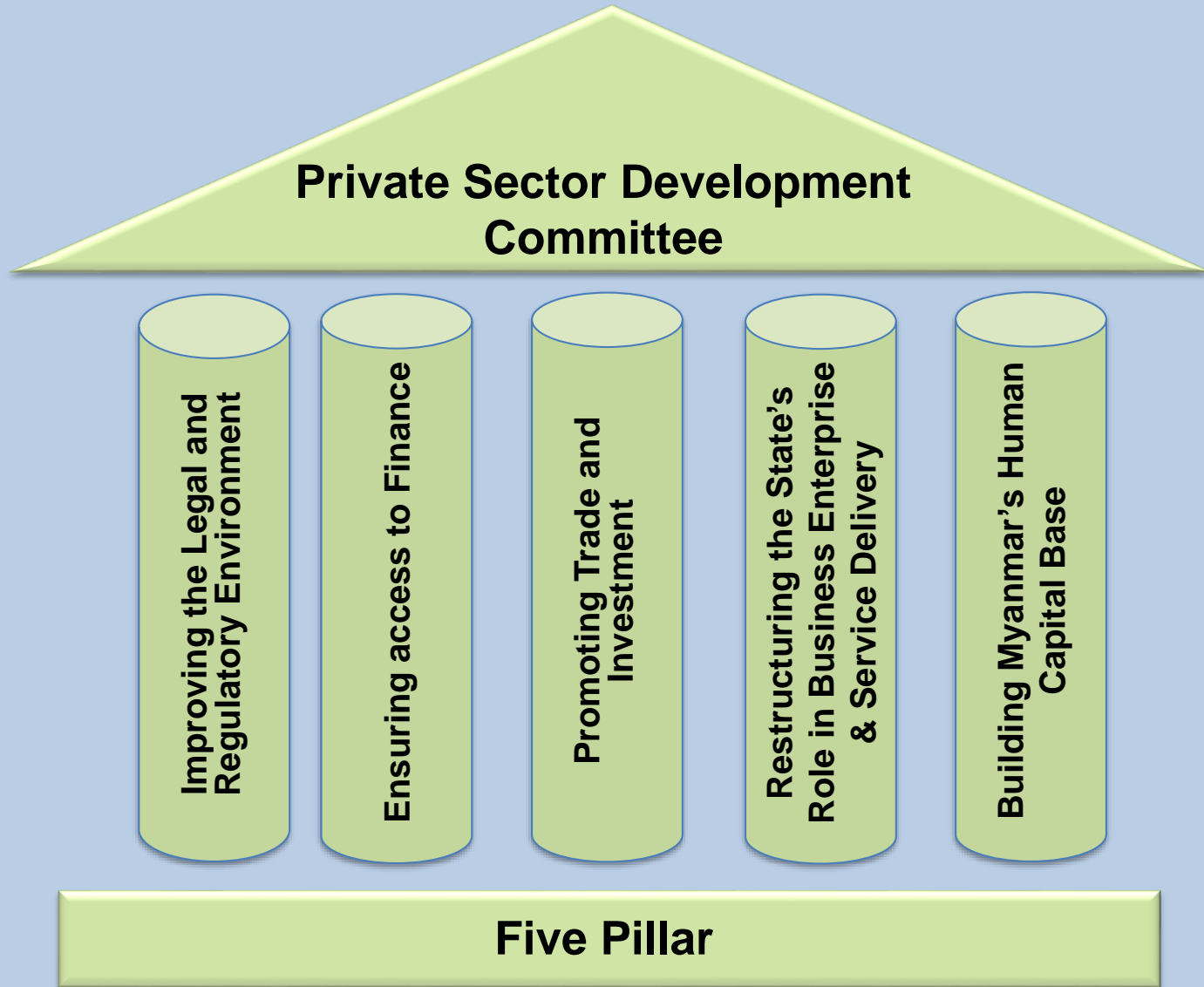
NO	GOODS	VALUE US \$ million
1	Machinery and Spare Parts	17.440
2	Machinery and Equipment	11.235
3	Phermaceutical	6.289
4	Electrical Equipment	3.814
5	Beverage	2.288
6	Vehicles and Spare Parts	1.594
7	Newsprint	1.185
8	Communication Equipment	0.994
9	Makeup and Skincare Products	0.842
10	Chemicals	0.678

Private Sector Development Committee



- ❖ Private Sector Development Committee chaired by Vice President 1 was established in October 2016 to implement effective matters including in the framework of private sector development.
- ❖ Ministry of Commerce is focal ministry and Minister for Ministry of Commerce is Vice-Chairman of that Committee.
- ❖ Permanent Secretary of MOC is the secretary of that Committee.

Private Sector Development Committee



Ease of Doing Business in Myanmar

Topics	DB 2014 Rank	DB 2017 Rank	DB2019 Rank	DB2020 Rank	Change in Rank (2019&2020)	DB2017 DTF(%Point)	DB2019 DTF(%Point)	DB2020 DTF(%Point)	Change in DTF(2019&2020) (%Point)
Overall	182	170	171	165	↑ 6	44.56	44.72	46.8	↑ 2.08
Starting a Business	189	146	152	70	↑ 82	77.10	77.33	89.3	↑ 11.97
Dealing with Construction Permits	150	66	81	46	↑ 35	72.23	70.35	75.4	↑ 5.05
Getting Electricity	126	149	144	148	↓ - 4	52.17	55.67	56.7	↑ 1.03
Registering Property v	154	143	136	125	↑ 11	49.37	52.30	56.5	↑ 4.2
Getting Credit	170	175	178	181	↓ - 3	10.00	10.00	10.00	-
Protecting Minority Investors	182	179	185	176	↑ 9	28.33	25.00	22.00	↓ -3
Paying Taxes	107	119	126	129	↓ - 3	64.05	63.94	63.9	↓ -0.04
Trading across Borders	113	159	168	168	-	47.40	47.67	47.7	↑ 0.03
Enforcing Contracts	188	188	188	187	↑ 1	24.53	24.53	26.4	↑ 1.87
Resolving Insolvency	155	164	164	164	-	20.39	20.39	20.4	↑ 0.01

Myanmar Doing Business Rank and Score (2020)

Doing Business 2020

Myanmar

Ease of Doing Business in Myanmar

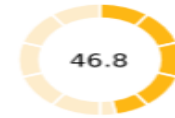


Region	East Asia & Pacific
Income Category	Lower middle income
Population	53,708,395
City Covered	Yangon

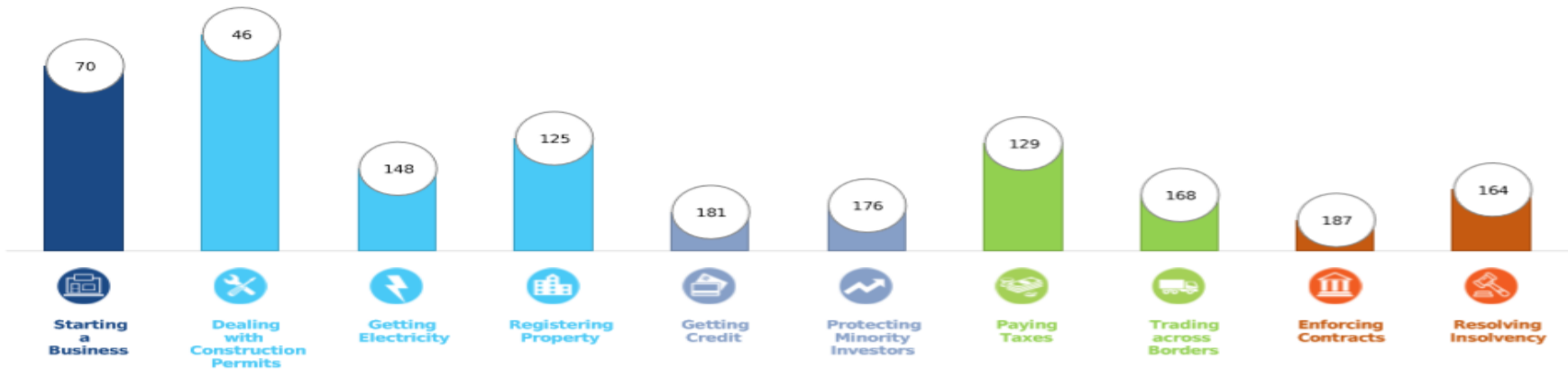
DB RANK



DB SCORE



Rankings on Doing Business topics - Myanmar



Topic Scores



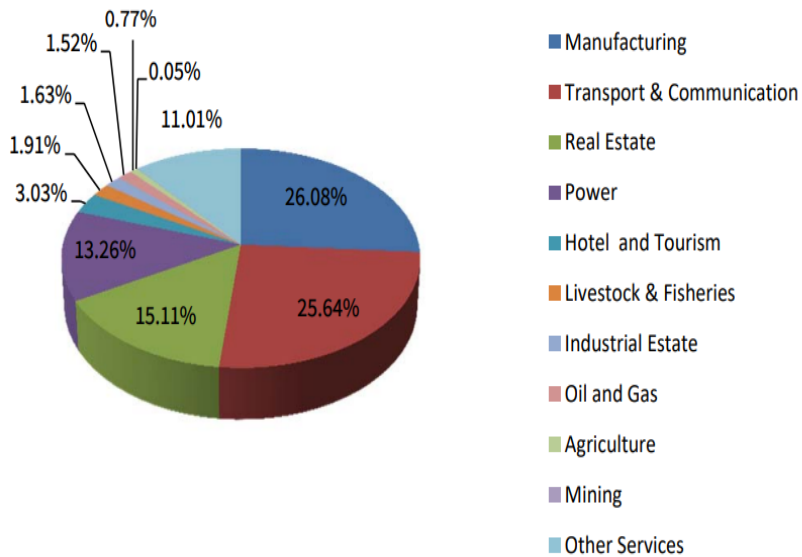
Foreign investment of Permitted Enterprises

From FY 2016-2017 to 2020-2021

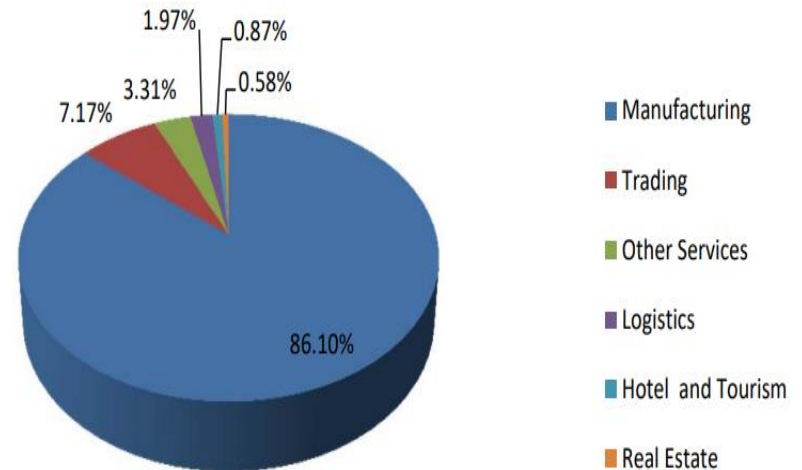
			(US \$ in million)		
Sr. No	Law	Particulars	Permitted Enterprises		
			No.	Approved Amount	%
1	Myanmar Investment Law	Manufacturing	711	6242.506	26.08
2		Transport & Communication	29	6135.800	25.64
3		Real Estate	29	3616.867	15.11
4		Power	19	3173.507	13.26
5		Hotel and Tourism	24	725.913	3.03
6		Livestock & Fisheries	37	457.680	1.91
7		Industrial Estate	5	390.459	1.63
8		Oil and Gas		363.024	1.52
9		Agriculture	19	183.374	1.52
10		Mining		11.110	0.05
11		Other Services	106	2634.487	11.01
		FIL Total	979	23934.727	100.75
1	Special Economic Zone Law	Manufacturing	50	1185.951	86.10
2		Trading	2	98.700	7.17
3		Other Services	7	45.650	3.31
4		Logistics		27.180	1.97
5		Hotel and Tourism	1	12.000	0.87
6		Real Estate		8.000	0.58
		SEZ Total	60	1377.481	100.00

Foreign investment of Permitted Enterprises From FY 2016-2017 to 2020-2021

Myanmar Investment Law



Special Economic Zone Law



Foreign investment of Permitted Enterprises From FY 2016-2017 to 2020-2021 (October)(By Country)

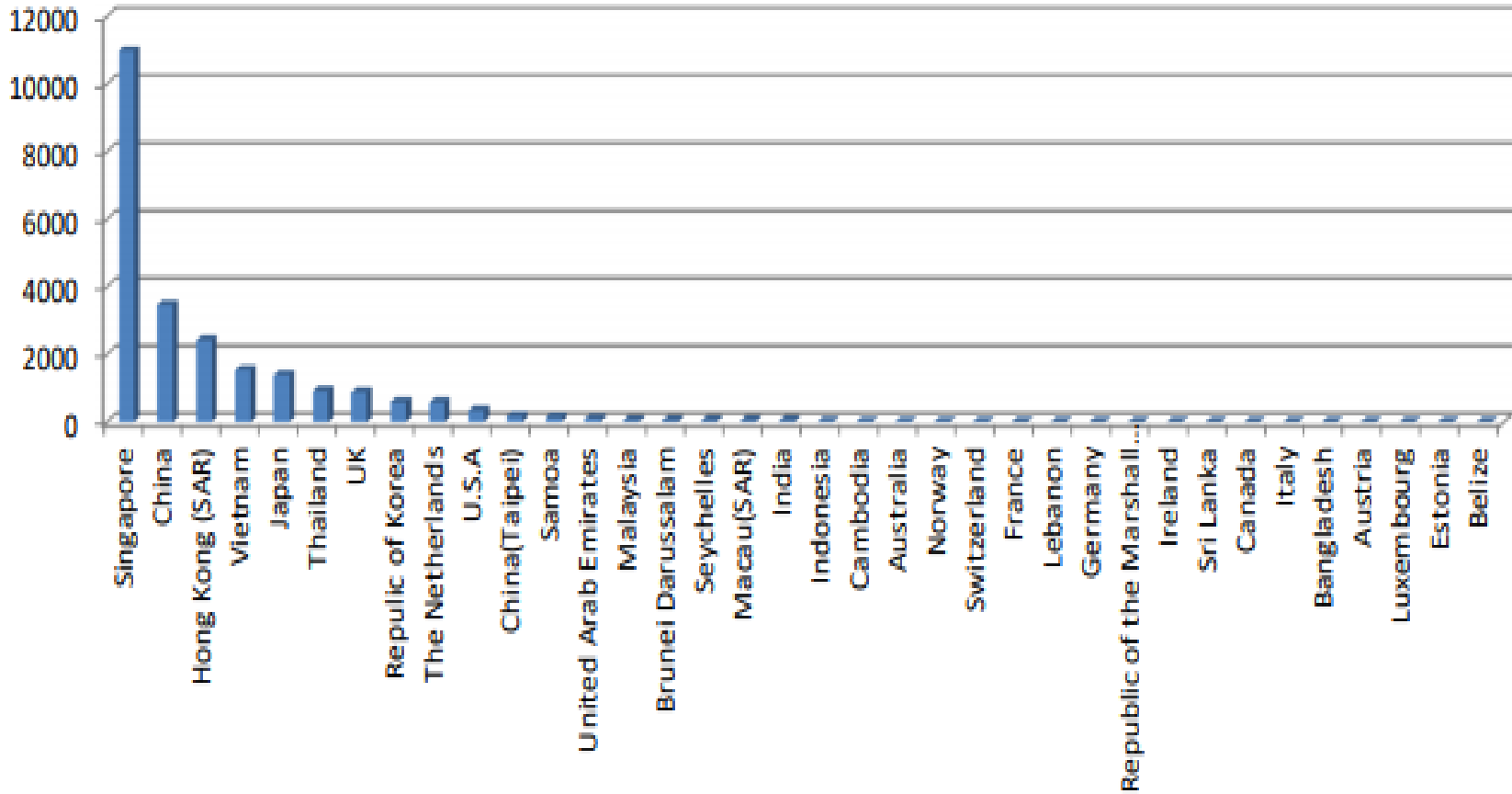
(US \$ in million)					
Sr.	Law	Particulars	Permitted Enterprises		
No.			No.	Approved Amount	%
1	Myanmar Investment Law	Singapore	126	10980.317	45.88
2		China	375	3470.969	14.50
3		Hong Kong (SAR)	139	2414.429	10.09
4		Vietnam	18	1529.464	6.39
5		Japan	37	1390.703	5.81
6		Thailand	47	911.999	3.81
7		UK	24	889.093	3.71
8		Republic of Korea	61	590.917	2.47
9		The Netherlands	11	581.338	2.43
10		U.S.A	6	326.500	1.36
11		China(Taipei)	37	180.573	0.75
12		Samoa	7	139.921	0.58
13		United Arab Emirates		100.500	0.42
14		Malaysia	16	57.638	0.24
15		Brunei Darussalam	5	52.328	0.22
16		Seychelles	10	46.076	0.19
17		Macau(SAR)	2	39.530	0.17
18		India	11	39.189	0.16
19		Indonesia	4	28.370	0.12
20		Cambodia	3	24.175	0.10
21		Australia	3	19.431	0.08
22		Norway		18.764	0.08
23		Switzerland	2	18.309	0.08
24		France	20	14.250	0.06
25		Lebanon	1	14.024	0.06
26		Germany	3	13.674	0.06
27		Republic of the Marshall Island	1	10.010	0.04
28		Ireland	1	8.053	0.03
29		Sri Lanka	1	6.743	0.03
30		Canada	2	6.510	0.03
31		Italy	2	3.299	0.01
32		Bangladesh	2	2.577	0.01
33		Austria		1.865	0.01
34		Luxembourg		1.527	0.01
35		Estonia	1	0.852	0.00
36		Belize	1	0.810	0.00
		FIL Total	979	23934.727	100

Foreign investment of Permitted Enterprises From FY 2016-2017 to 2020-2021 (October)(By Country)

1	Special Economic Zone Law	Japan	15	447.367	32.48
2		Singapore	12	412.423	29.94
3		Thailand	14	175.584	12.75
4		Republic of Korea	5	96.302	6.99
5		China (Taipei)	2	63.293	4.59
6		United Kingdom	2	37.500	2.72
7		Hong Kong (SAR)	2	35.500	2.58
8		Malaysia	1	16.929	1.23
9		Austria	1	17.710	1.29
10		United Arab Emirates		20.420	1.48
11		Australia	1	13.700	0.99
12		Denmark	1	13.500	0.98
13		Myanmar		12.140	0.88
14		Switzerland	1	4.000	0.29
15		France	1	3.700	0.27
16		Brunei Darussalam		3.500	0.25
17		Vietnam	1	2.513	0.18
18		Netherland	1	1.400	0.10
		SEZ Total	60	1377.481	100.00
		Grand Total	1039	25312.208	

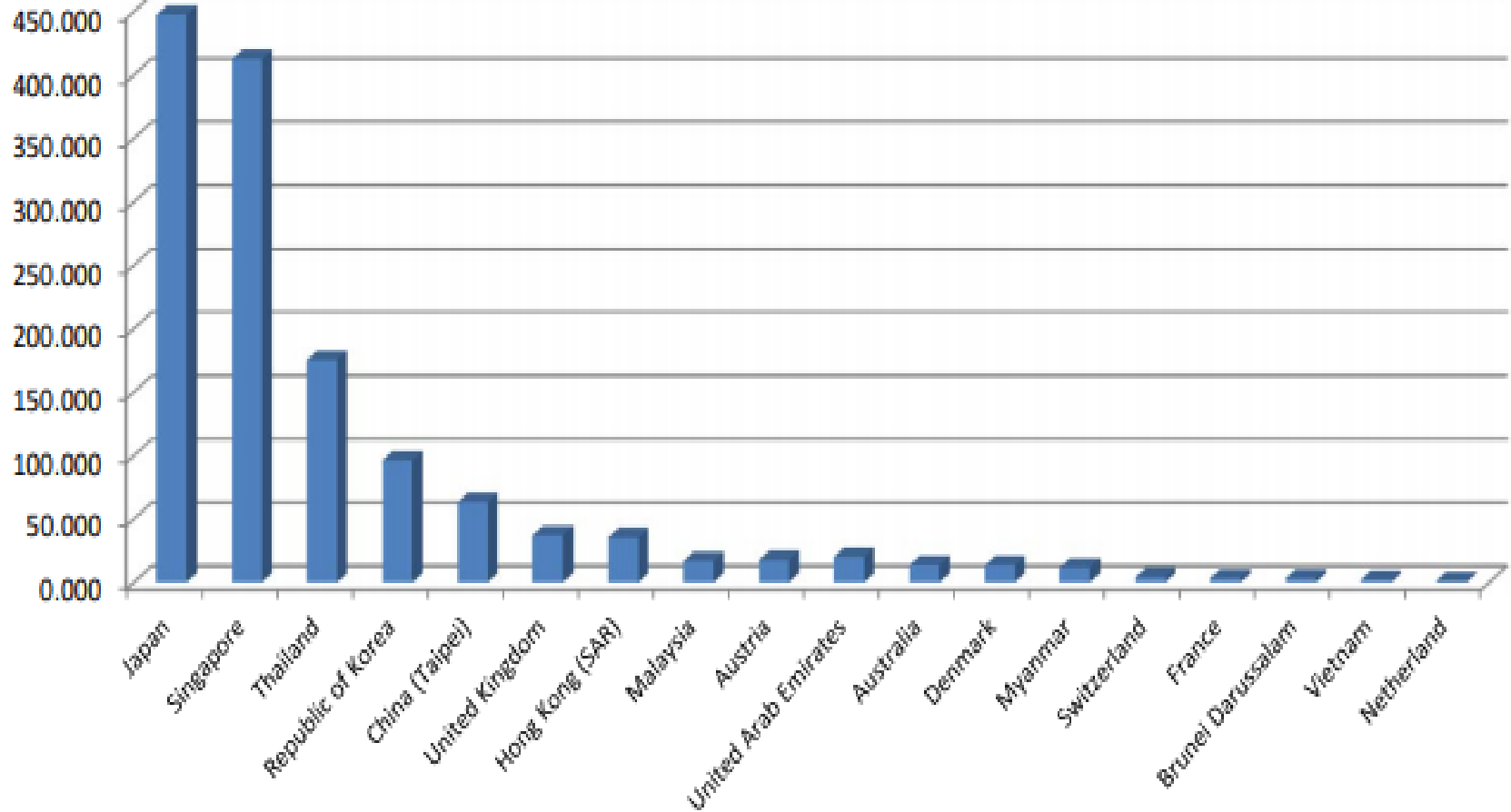
Foreign investment of Permitted Enterprises From FY 2016-2017 to 2020-2021 (October)(By Country)

Myanmar Investment Law



Foreign investment of Permitted Enterprises From FY 2016-2017 to 2020-2021 (October)(By Country)

Special Economic Zone Law



List of Economic Attaché



Name	Country	E-mail
Daw Khin Mya Mya Htwe	USA	myanmarecousa@gmail.com
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THANK YOU !

**U Myo Thu.
Deputy Director General
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Ministry of Commerce.
Naypyitaw. Myanmar.**